



# Media Accreditation Application

## Lancaster Insurance Classic Motor Show

### Friday 10<sup>th</sup> to Sunday 12<sup>th</sup> November

### NEC Birmingham

**Thanks for requesting media accreditation for the Lancaster Insurance Classic Motor Show.**  
 Please make as many copies of this form as you need. Please use one form for each person requiring a pass. Because Health & Safety Indemnity requires an actual signature & date, this form must be returned by post or scanned and sent as an email attachment.

**Please complete in BLOCK CAPITALS**

<b>NAME:</b>			
<b>JOB TITLE</b>			
<b>REPRESENTING</b> (please list all titles)			
<b>EMAIL:</b>			
<b>LANDLINE:</b>		<b>MOBILE:</b>	
<b>ADDRESS:</b>			
		<b>POSTCODE:</b>	
<b>BUSINESS FACEBOOK:</b>		<b>BUSINESS TWITTER:</b>	
<b>WEBSITE:</b>			

**IF YOU ARE REPRESENTING A WEBSITE/BLOG/SOCIAL MEDIA CHANNEL, PLEASE COMPLETE:**

<b>TYPE OF ONLINE PRESENCE: (PLEASE CIRCLE ALL THAT APPLY)</b>	<b>WEBSITE</b>	<b>BLOG</b>	<b>DATE OF LAUNCH:</b>
	<b>FACEBOOK PAGE</b>		
	<b>YOUTUBE</b>	<b>TWITTER</b>	<b>NO. OF FACEBOOK LIKES?</b>
<b>NO. OF TWITTER FOLLOWERS?</b>			<b>NO. OF YOUTUBE SUBSCRIBERS?</b>
<b>NUMBER OF PAGE IMPRESSIONS?</b>			<b>NUMBER OF UNIQUE USERS:</b>



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**UNDERTAKING**

I declare that I am over 18 years of age and agree to act, at all times, in accordance with the instructions of officials of the event. I further declare that I am physically and mentally fit to carry out my function and that I will inform the organisers immediately should any change in my condition occur which I have reason or ought to have reason to believe would affect my ability to carry out my function. I will undertake my function with its associated risks with due and proper regard for my safety and that of others. I understand that all persons having any connection with the promotion and/or organisation and/or conduct of this event are insured against loss or injury through their negligence.

Signed: .....

Date: .....

**PLEASE NOTE:**

- 1. YOU MUST DATE AND SIGN THE UNDERTAKING IN YOUR OWN HANDWRITING AS YOU WILL BE REQUIRED TO SIGN IN AT THE PRESS OFFICE TO RECEIVE YOUR PASS.**
- 2. PLEASE SUPPLY THE REQUIRED EVIDENCE WITH YOUR APPLICATION OR IT WILL BE DISCARDED.**
  - a. An article or photograph published in the past six months with a byline/credit
  - b. A letter from the editor or publisher on headed paper with a hand written signature.
  - c. Google analytic or web traffic reports.
- 3. PASSES WILL ONLY BE ISSUED FROM THE PRESS OFFICE DURING THE THREE SHOW DAYS AND NOT IN ADVANCE.**
- 4. YOU WILL BE REQUIRED TO SHOW BUSINESS IDENTIFICATION WHEN COLLECTING YOUR PASS**

**Advance accreditation closes: 31<sup>st</sup> October 2017.**

**Please return this completed form by any of the following methods:**

Email as a PDF or JPEG file to: [jayne@poppyseedmedia.co.uk](mailto:jayne@poppyseedmedia.co.uk)

Post to: **Poppyseed Media Ltd, PO Box 16698, Tamworth, Staffs, B77 9NB.**

**There is no fax number.**

**Press accreditation enquires: Jayne Campbell on Tel: 07855 343 566**

**Media enquiries: Andrea Seed on Tel: 07812 010 765**